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(Screen World). John Willis' Screen World has become the definitive reference for any film library. Each volume includes every significant U.S. and international film released during that year as well as complete filmographies, capsule plot summaries, cast and characters, credits, production company, month released, rating, and running time. You'll also find biographical entries a prices reference for over 2,000 living stars, including real name, school, place and date of birth. A comprehensive index makes this the finest film publication that any film lover could own.

Building Routes to Customers explains the powerful "Routes-to-Market" approach for driving profitable growth. World-class organizations including IBM, Microsoft, HP, Cisco, Hitachi, Adobe and Plantronics, and hundreds of smaller companies, have adopted RTM to develop and execute highly successful go-to-market strategies and tactics. With a step-by-step approach and dozens of examples, the authors show how you can use RTM to: (1) Determine the optimal level of spending for each function in marketing, sales and customer service, for each market segment, product and service. (2) Optimize your marketing mix and sales and distribution channels to maximize revenue and profitability throughout the product life cycle. (3) Get everyone in product management, marketing, sales, customer service, and your distribution partners aligned and working together to maximize results. (4) Get the right products and services to the right customers at the right time. (5) Retain existing customers and create profitable new ones.

(Screen World). "An invaluable reference guide for anyone who loves film." Back Stage Movie fans eagerly await each year's new edition of Screen World , the definitive record of the cinema since 1949. Volume 56 provides an illustrated listing of every significant American and foreign film released in the United States in 2004, documented with more than 1000 color and black-and-white photographs. The 2005 edition highlights Clint Eastwood's Million Dollar Baby , which won four

Academy Awards, including Best Picture, Best Director, Best Actress in a Leading Role (Hilary Swank) and Best Actor in a Supporting Role for Morgan Freeman, his first Oscar. Martin Scorsese's The Aviator picked up five Academy Awards. Other notable films include Hotel Rwanda starring Academy Award nominees Don Cheadle and Sophie Okonedo. As always, Screen World 's outstanding features include: Full-page photos of the Academy Award-winning actors as well as photos of all acting nominees; A look at the year's most promising new screen personalities; Complete filmographies; A comprehensive index; and more.

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The Congressional Record began publication in 1873. Debates for sessions prior to 1873 are recorded in The Debates and Proceedings in the Congress of the United States (1789-1824), the Register of Debates in Congress (1824-1837), and the Congressional Globe (1833-1873)

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1904 edition includes Hawaii; 19 -14 include Canada, Hawaii and Cuba; 1915- include Alaska and Hawaii.